Florida Atlantic University
College of Engineering & Computer Science
Owls Racing Sponsorship

Dear Prospective Sponsor,

Owls Racing was founded on the idea that students gain superior knowledge working in a hands-on environment participating in different international engineering competitions held by the Society of Automotive Engineers (SAE). This worldwide recognized program is a major breeding field of tomorrow’s top engineers and business executives due to its competitive and inventive nature. It has a long history of excellence and has grown into the definitive collegiate engineering event through its reputation of testing students in many different aspects of industry.

Many companies and individuals support these teams since it is an inexpensive way to advertise their products to their objective markets through local and international appearances. Many of them have benefit from appearances in magazines, television, websites and public appearances. Formula SAE is a great way for your company to advertise; this project will be active in Florida Atlantic University’s campus as well as around the country at competitions and promotional events.

To build a Formula SAE racecar requires raising enough money, parts, and services. Support and sponsorships are essential for the success of this exciting educational opportunity. You can become a sponsor by donating parts, services, or money as an individual or a company. Attached is a list of benefits you will receive upon your donation. Please contact us if you are interested in helping Owls Racing.

Thank you for your consideration,

Andres Girardot
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